

Tampere, *[Date]*

To: Cristina Baghiu, Spark Project Coordinator

Subject: Letter of Support for the SPARK proposal, HORIZON-CL2-2026-01-HERITAGE-02 (Boosting creative startups for disruptive innovation, Option A)

Dear Madam,

1. Who we are

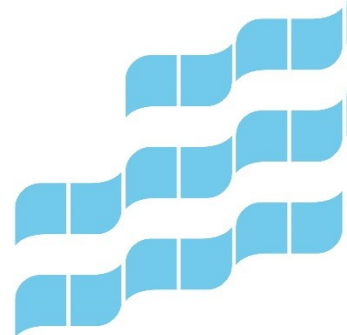
The City of Tampere, PIC number 998829080 is one of Finland's largest and fastest-growing cities and an active public-sector developer of entrepreneurship, innovation and startup ecosystem services. Through Startup.Tampere, the city works to strengthen the local startup ecosystem, support growth-oriented companies and connect startups with relevant national and international networks. Tampere has a strong and diverse innovation environment combining technology, industry, education, research, creative expertise and entrepreneurial communities.

2. Our understanding of SPARK

We understand that the SPARK project aims to develop and validate new scaling support methods for creative startups, including support for IP and investor readiness, cross-sector matchmaking, acceleration activities and a Scaleup Track for high-potential startups. We also understand that the project seeks to produce a toolkit that can be transferred to other European regions and creative and cultural industry subsectors beyond the funded pilots. The City of Tampere supports this objective and sees value in exploring how the results of SPARK could benefit startup ecosystems and entrepreneurship beyond the immediate project consortium.

3. Our specific commitment

The City of Tampere is willing to support the dissemination and transferability of SPARK results in kind. In particular, the City of Tampere may contribute by sharing relevant SPARK outputs, toolkit materials and open calls through suitable Startup.Tampere ecosystem channels, where appropriate; by providing ecosystem-level observations or feedback on the relevance of the toolkit from the perspective of a growing Nordic startup city; and by helping create connections to relevant local actors, including startup and entrepreneurship



communities, when this aligns with the city's ongoing ecosystem development activities.

4. Basis of our involvement

This letter of support confirms the City of Tampere's interest and does not constitute a financial commitment. It does not establish the City of Tampere as a beneficiary, affiliated entity or formal partner under the SPARK Grant Agreement, and we understand that no EU funding is requested or implied by this letter. Our contribution, as described in Section 3, will be provided in kind, at the city's own initiative and using the city's own resources.

5. Contact

For any follow-up on this letter, please contact:

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Service Director

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Yours sincerely,

Mari Taverne

Service Director

City of Tampere

[Date]

